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In a case of accessing a site side server through an Internet network to purchase a commodity, enciphering and registering personal authentication information and physical characteristic information so as to be correlated with other on the side of a server for members enable personal authentication by the application of physical characteristics even when personal authentication information is forgotten, so that connection to a mail-order system using the Internet network is enabled to release members from conducting management of various personal authentication information and security can be ensured as well.